

SPONSORSHIP PACKAGE



U18 AAA

WELCOME

In 2002, when we were approached to help bring what was formerly known as Major Midget, now U18 AAA hockey back to Waterloo, we agreed, but with one condition: we would run it with an operating committee like a junior hockey club. Our goal was to give these young athletes the opportunity to compete at the highest level possible right here in our community.

We're proud to say we've done it. The U18 AAA Waterloo Wolves are entering our 25th season and what a record we have!

- 7x League Champions
- 10 x League Finalists
- Telus Cup Central Region Champions & Silver Medalists
- 2x Telus Cup National Champion participant
- 25 Tournament Championships
- 5x International Midget Tournament in Kelowna (Gold, Silver & Bronze Medalists)
- 3x European Friendship Tours

By supporting this program, we aim to provide a space for young men to develop not only as athletes but also as great citizens who will contribute positively to our community. Our alumni have become:

- Stanley Cup Champions
- All levels of professional and junior hockey all over the world
- Doctors, Dentists, First Responders, Tradesmen, Entrepreneurs, and more!

And we couldn't have done it without the ongoing participation of our dedicated partners. We invite you to learn more how you can continue to support this program in this sponsorship package and this video [[CLICK HERE](#)]. Thank you, The Operating Committee.



Steve Lorentz & Willy Huber

MISSION & NEED

The Waterloo Wolves provide the youth of Waterloo and surrounding areas with a first class U18 AAA hockey program. Featuring the best available coaching, training and facilities. Athletes in our program will learn team values, citizenship, and equity. We believe that the process of developing elite athletes and young men must be embodied in everything we do on and off the ice.

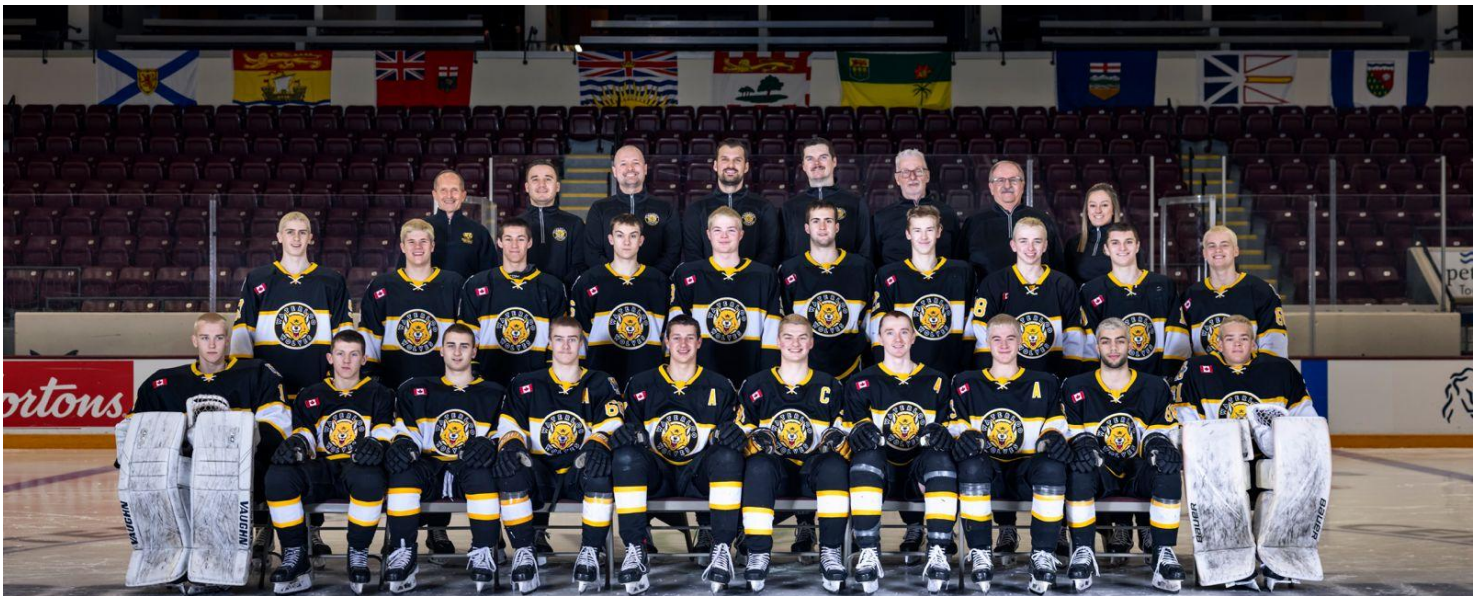
This Year's Tournaments:

- Markham - September 25-27
- Ottawa - October 16-18
- Sudbury - November 5-8
- Waterloo - December 11-13
- Peterborough - January 14-17

Tournaments are expensive, but extremely valuable to help get our players noticed as they perform in front of scouts and teams from different areas. On average, each tournament registration costs a minimum of \$3K, not to mention travel, accommodations, meals, etc.

In addition to the Waterloo Minor Hockey registration and rep fees, it can cost each player an additional \$6.5K (or more) to play for our team.

That's why we need your help. Not everyone is in the financial position to fund this themselves. Part of the promise is presenting a professional image to get them to the next level. So we travel as a team. Eat as a team. Dress like a team. This is all done on the team budget. No additional parent costs.



2026 National Championships in Peterborough

SPONSORSHIP LEVELS

GOLD - \$5,000

- Game day announcements at our 18 home games
- Social media recognition through our U18 platforms as well as 519 Sports
- “Game brought to you by [sponsor]” on official highlight videos
- Listed on our sponsors page with link to company website

SILVER - \$3,500

- Social media recognition through our U18 platforms as well as 519 Sports
- Listed on our sponsors page with link to company website

BRONZE - \$1,000

- Listed on our sponsors page with link to company website

Please contact Marnie Huber at acctmgrwwu18aaa@gmail.com to sponsor today!

STAY CONNECTED

Our official website: WaterlooU18.ca

- Game day updates
- Player bios
- Schedule
- Sponsor pages

Follow us on social for real-time news, updates and highlights:

- Facebook: [@WaterlooWolvesU18AAA](#) and Instagram: [@WaterlooU18](#)

Collectively, we received over **3.7M views for the 25-26 season** (*that's 3M more than the previous season!*)

We continue to partner with 519 Sports: [@519SportsOnline](#)

- Expand your reach by leveraging their 41.5K followers
- Providing trusted regional sports journalism and broadcast-quality game highlights

THANK YOU

SPONSORSHIP COMMITMENT

If you are considering sponsoring the Waterloo Wolves U18 AAA Hockey Team, please complete this sponsorship pledge form and submit it as soon as possible to ensure your information is included in all of the Wolves' marketing materials for the 2026-27 season.

Sponsorship Levels

Gold (\$5,000):_____ Silver (\$3,500):_____ Bronze (\$1,000):_____

Contact Information

Company Name:_____

Address:_____

Contact Name:_____

Email:_____ Phone:_____

Contact Information for Marketing Materials (if different from above)

Contact Name:_____

Email:_____ Phone:_____

Sponsor Representative

Name:_____

Signature:_____

Sponsoring a specific player? Complete the information below:

Player's Name:_____

Amount Donated to Player:_____

Please make cheques payable to Waterloo Wolves U18 AAA. Mail your completed form & cheque to:
Waterloo Wolves U18 AAA, % Marnie Huber, 11 Albert Street, St. Clements, ON, N0B 2M0

E-transfer can be made to acctmgrwwu18aaa@gmail.com. Please send sponsor form in separate email.

Thank you for sponsoring the the Wolves U18 AAA. We're proud to have you on our team.



WATERLOO WOLVES

U18 AAA OPERATING COMMITTEE

Gary Spark, Chair

Willy Huber, Corporate Sponsorships, willy@ignitegroup.ca

Marnie Huber, Accounts & Parent Fundraising, motherhuber@live.com

www.WaterlooU18.ca

[@WaterlooWolvesU18AAA](https://www.instagram.com/WaterlooWolvesU18AAA)

